



Digital Languages: Exploring the Influence of Internet Language on Modern Communication

Dr. Zaheer Ud Din Babar¹, Dr. Sadaf Zahra², Hafiz M. Sheraz³

1. Lecturer, Department of Media and Communication Studies, National University of Modern Languages, Lahore, Pakistan. zaheerbabar@numl.edu.pk
2. Assistant Professor, Faculty of Media & Communication Studies, University of Central Punjab, Lahore, Pakistan. (Corresponding Author), sadaf.zahra@ucp.edu.pk
3. Lecturer, Department of Media and Communication Studies, National University of Modern Languages, Lahore, Pakistan. Hsheraz@numl.edu.pk

Abstract

Digital media usage has increased substantially in recent times, which in turn has significantly changed the people from different backgrounds and with different experiences communicate online through different platforms. Use of emojis, acronyms, symbolic terms and neologisms has increased significantly in communication, moreover, it has massively influenced the emotional nuance, creativity and speed of the online communication between people. This study was aimed to explore how internet language has shaped the modern communication by focusing on increased emotional expressiveness and enhanced community identities. This research has utilized qualitative research design to explore the ways in which people communicate online. Use of internet slangs has increased substantially that enhanced the digital expression of younger people especially. Descriptive analysis has been conducted in this study to discuss the popular trends in digital communication. Similarly, this study has also highlighted different challenges, for example, decline of formal linguistic norms in everyday communication and generational divides that lead to miscommunication. Findings of this study intricate that although internet language has enriched the digital discourse by enhancing expression, but the need of media literacy and contextual awareness has become significant as well to navigate the increasingly shifting nature of communication from formal to informal. This study not only sees the internet language as linguistic innovation but also highlights the binary role of internet language in sociolinguistics. This study has few recommendations that potential linguistic divide among generations should be reduced and internet language awareness should be included in the educational curriculum to enhance its effectiveness.

Keywords: Internet Language, Digital Communication, Emojis, Abbreviations, Sociolinguistics, Media Literacy, and Linguistic Innovation.

Introduction

In this era of digital technology, language has gone through an extensive transformation, largely driven by the propagation of internet-oriented communication platforms. All forms of social media, digital applications, online forums, instant messaging and the culture of content creation especially among youth have given a definite rise to the newly emerged linguistic phenomenon known as internet slang or internet language. This kind of language is featured by its creativity, informality, brevity as well as rapid evolution. It adds on an enriched way of expressing emotions and sentiments through abbreviations, emojis, acronyms, symbol

graphics, neologisms and numerical codes which are quite integral to the online discourse (Danet & Herring, 2007; Yang, 2024). Internet language was primarily emerged from the need for speedy but efficient digital communication. Majority of the earlier SMS platforms and chat rooms, carrying certain character limits, motivated its users for developing varied shorthand expressions such as BRB (be right back), LOL (laugh out loud), TYVM (thank you very much) or TTYL (talk to you later). Over the period of time, such expressions transformed into enriched lexicon and now permeates different gaming communities, digital media platforms, or even professional settings (Tagliamonte, 2012). Similarly, the rise of different symbol graphics and emojis has further increased emotional or sentimental expressiveness as it allows its users to convey intent, mood and tone with visual content (Zhou et al., 2021). The impact of internet slang or internet language on digital communication is quite multifaceted in nature. Where it fosters, emotional clarity, creativity and inclusivity, users can also personalize their everyday posts and messages, build social identity, along with getting engaged in exciting linguistic innovation. Similarly, internet language is informal in its nature so may lead to have miscommunication, loss of formal and decent writing potential, creation of cultural or generational gaps in understanding (Zhu, 2019). The lack of uniformed norms, and the increased changes happen to make it tough for the professionals, academicians, or non-native speakers to cope up with emerging trends. Furthermore, due to this form of internet language, the difference between spoken and written communication has almost blurred. Internet communication has the quality where it reflects the expression of spoken communication while also retaining the essence of written language. Internet language can be considered as hybrid form communication that challenges the traditional linguistic ways of communication. Therefore, it is very important to re-examine how language is disseminated, educated and used in different situations (Wang & Tang, 2023). Excessive use of internet communication leads to informal communication within academic or professional environments which raises questions on credibility and appropriateness of communication. According to Vlasov et al. (2024) internet slang is not only a linguistic short form but it has now become a cultural artifact that reflects creativity and is a symbol of humor among online users. Despite the various changes due to individual and contextual preferences, internet communication has evolved as powerful linguistic form (Jassim, 2023). Its dynamic nature reflects the human interactivity in digital spaces where different people co-create meanings and develop shared language to interact effectively. Although several changes are there yet internet language has thrived and expanded to the best of its potential. It has reflected the dynamic nature involving human interactivity and digital world where social media users co-create variety of meanings and adapt language according to their need. As Jassim (2023) reveals, internet slang may be referred not only as a linguistic short rather it has become a cultural artifact that symbolizes the humor, creativity, norms or values of online groups. This study was focused on exploring the influence of internet communication on everyday communication. Henceforth, this study has investigated the use of different linguistic techniques that are used in online communication and what implications these techniques have on formal communication in daily life. This study on the one hand, explored the role of emotional expression in online interactions while on the other hand, it highlighted the challenges of clarity and inclusivity that formal communication is facing.

Literature Review

The study that revolves around internet slang and its long-lasting effects over everyday communication has got higher attention in recent times as the research scholars are interested to investigate that how digital platforms like Facebook, twitter, WhatsApp actually do formulate linguistic norms. Internet language consists of a large number of different forms, for instance, abbreviations, numerical codes, emojis, and acronyms. All these forms come up with kind of expression which is very creative, context dependent and informal in its nature (Yang,

2024). Danel and Herring (2007) conferred that internet language or internet slang happens to bridge up the multiple cultures with communities and also enable the users to establish identities in a digital world. Their researches also revolve around the role of digital and social media in developing emotional expressiveness as well as linguistic creativity. Likewise, Tagliamonte (2012) put an emphasis over the historical development of internet language especially identifying its origins with context to earlier prevailing chat rooms. Zhou et al. (2021) discovered internet slang's linguistic features and their contributing role to convey or impart information. They explored that sentimental tone and brevity are the two elements that can actually lead to create misinformation as well as misunderstanding especially when there is a lack of mutual cultural understanding or context. Zhu (2019) also endorsed this concern and warned that writing skills and conventional grammar can badly be eroded by the internet language that carries informal nature. Similarly, Farzand (2023) investigated the long-lasting effects of internet language with special reference to communication in English language by weighing its contributing role in adaptability as well as innovation. She highlighted that where internet slang has a significant role in enhancing the expression, it actually challenges different formal norms and values in addition to raising a question mark on the integrity of linguistic. On the other hand, Jassim (2023), expressed that internet language, as a way of identity formation, occurs to reflect the existing humor or values of digital communities. Yang (2024) also offered kind of very critical examination of internet language and gave four major types or categories to it including lexical innovations, emojis, abbreviations, and symbolic graphics. Her scientific research also highlighted the several benefits or usages to enhance the efficiency of communication, its sentimental clarity however also accepted the prevailing dangers or risks such as exclusion or informality. Overall, it may be referred that the existing body of knowledge describe that internet language has become an evolving or ever-growing phenomenon with both negative and positive implications. It not only fosters social identity, emotional expressiveness, innovations but also bring difficulties for norms and standardization of formal language. As online communication and digital tools are largely expanding with every passing day, more researches are required to explore this fact that how internet slang actually influences academic practices, interpersonal interactions or other professional discourses.

Methodology

The underlying study aims to adopt qualitative research method to explore how communication practices are influenced by internet language across different digital platforms. The primary concern is to understand various social, emotional and linguistic dimensions of internet language for instance emojis, neologisms, abbreviations in addition with all other symbolic expressions.

Research Design and Participants

For data collection, purposive sampling technique is used to choose 12 participants of 18-30 age group who are actively engaged in online communication through various platforms i.e., Twitter, Facebook, Instagram and Discord. These participants are primarily selected on the basis of their substantial understanding and familiarity with internet language and considerable digital media usage. In order to get their in-depth familiarity with digital media, and all the usage behaviours and patterns, semi-structured interviews were purposefully conducted.

Data Collection

Online semi-structured interviews of the respondents were conducted using Google forms and *Zoom* where the respondents were allowed to maintain flexibility and anonymity. Each session lasted for 20-30 minutes where open-ended questions were asked to know about users'

understanding related to internet slang, how it emotionally and socially functions, and any difficulties if they ever faced while using or understanding it. Considering the work of Yang (2024) and Zhou et al. (2021), questions were formed emphasizing the internet slang's contributing role in expressing the emotions or disseminating information. In order to identify recurring themes and patterns, thematic analysis was done. Similarly, transcripts were manually coded under the light of different categories for instance linguistic innovation, emotional clarity, social identity as well as miscommunication. The above-mentioned themes were purposefully cross-referenced with the available literature so that findings could be contextualized along with highlighting consistencies and divergences.

Ethical Considerations

All the participants were given a detailed briefing regarding the nature and scope of the study in addition with prioritizing their free consent to be a part of this research study. Their confidentiality was ensured using pseudonyms however all the collected data was managed to be stored accurately. This study followed all the ethical guidelines of qualitative research from taking participants' free consent to withdraw at any stage or time. This employed methodology enabled to have an insightful exploration regarding how language can actually shape communication, presenting both theoretical and empirical insights into its emerging role in digital discourse. After the careful conduction and analysis of in-depth interviews, findings of the study proposed numerous key themes that attempted to explain multifaceted effects of internet slang on communication.

Findings

Emotional Clarity and Expressiveness

Participants while discussing the importance of emojis revealed that these symbolic expressions are pivotally important to convey emotions. Online conversations can never be complete without emojis like 😊, 😅, and ❤️ as these are essentials to express tone or feelings especially when there is some text-based conversation. These results support Yang's (2024) statement that internet slang increased emotional immediacy and happened to decrease ambiguity in online interactions.

Linguistic Innovation and Efficiency

Different abbreviations such as IDK, LOL, and TBH were found to be excessively cited as a way of an efficient communication. Participant revealed that these expressions actually allowed them to communicate complex thoughts easily especially in group chats or other fast-paced environments. Abbasoy (2019) also viewed that internet language happens to promote linguistic adaptability and economy.

Community Identity and Belonging

Majority of the respondents expressed that the internet language or internet slang has become an indicator of cultural fluency among digital communities. Different terminologies are used that actually lead to have shared insights, mutual understanding and group affiliation. Farzand (2023) also endorsed this through his findings that internet slang fosters online identity and empowers social bond.

Miscommunication and Exclusion

Findings of the study showed that despite all the benefits internet slang creates certain confusion either. Participants were of the view that in certain cases slang led to create misunderstandings during online conversations, especially when they were with non-native

speakers. Zhou et al. (2021) also warned that kind of informal internet slang can cause a trouble in effective communication and may lead to misinformation especially when an appropriate context is missing.

Generational and Cultural Gaps

Younger participants were seemed to be frustrated because they had faced more difficulties in their communication with older family members who remained failed to understand and interpret the internet slang which definitely led to communication breakdowns. This generational gap was also highlighted by Zhu's (2019) that internet slang can potentially harm formal linguistic norm and consequently the gap between different age groups would increase.

Motivation for Language Learning

Findings of the study revealed that greater exposure to internet slang may motivate the individuals to get into deeper linguistic learning as one of the respondents shared that he started learning sociolinguistics to know more about the evolving journey of digital expressions. As Jassim (2023) also endorsed that internet slang may be a starting point for cultural investigation as well as extensive linguistic researches. The above discussed findings of the study patently reveal that internet language can play both ways. It can be a guide or obstacle. Although it attempts to increase and expression along with creating social bonds, it also comes up with many problems related to linguistics purity and inclusivity

Conclusion

Internet has become the important part of people's lives these days and that is why internet language is now plays pivotal role in modern communication. It has completely transformed the way people communicate with each other through online platforms in order to express their feelings and develop connections with others. Communication has become more effective and emotionally engaging among younger generations, especially people called 'digitally native' generation as they use emojis, acronyms and neologisms to enhance their communication. The underlying investigation has investigated and highlighted numerous characteristics of internet slang. And it may be concluded on the basis of the findings that internet language happens to play both ways. Where it promotes mutual identity, creativity or inclusivity, it brings some serious natured drawbacks as well for instance generational gaps, improper language standards, or confusions and inability to understand the core of the message. Here are two important areas for avoiding the conflict or bringing overall improvement; contextual understanding as well as digital education. With further progress in understanding or exploring the essentials of internet slang, its effects are likely to be enriched with educational, interpersonal interaction or workplace areas. Furthermore, futuristic research studies may also explore that how internet language actually influences, intercultural communication, formal way of writing or learning the languages as a whole. Similarly, researches covering different areas of slang along with other productive standardization initiatives may also assist to bridge up the existing gaps and foster kind of inclusive communication.

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